

An Introductory guide to using Factory Phi for the very first time

What is Factory Phi?

- It's a database of donations and donors to UK nonprofits, all of them reported in the public domain.

Example search

335 records found (Total records:106590)
Page 1 of 34 1 2 3 4 5 6 7 8 9 10 2 32
10 records per page

Recipient	RecordID	Charity_Comm_No	Type	Recipient_City	Recipient_Postcode	Year/Donation_Year	Amount*	GiftBand_Upper*	GiftBand_Lower*	Name/Donor_Name	Donor_Title	Donor_First_Name	Donor_Surname	Note*_Factory_profile_available?
Great Ormond Street Hospital Children's Charity	12993	235825	Children & Youth/Health	London	WC1N 1LE	2008			£25,000	George Michael and Kenny Goss		George	Michael	Yes
Great Ormond Street Hospital Children's Charity	14363	235825	Children & Youth/Health	London	WC1N 1LE	2008			£10,000	Gerald and Dame Gail Ronson	Dame	Gail	Ronson	Yes
Jewish Care	8438	802559	Religious Activities/Health/Elderly /Education & Training	London	NW9 5AB	2008			£12,500	Cela and Anthony Abrahams				Yes
Jewish Care	8439	802559	Religious Activities/Health/Elderly /Education & Training	London	NW9 5AB	2008			£12,500	Claire & Michael Abrahams				Yes
Jewish Care	8440	802559	Religious Activities/Health/Elderly /Education & Training	London	NW9 5AB	2008			£12,500	Stephen & Hylay Allan				Yes
Jewish Care	8441	802559	Religious Activities/Health/Elderly /Education & Training	London	NW9 5AB	2008			£12,500	Lord Alliance of Manchester				Yes
Jewish Care	8442	802559	Religious Activities/Health/Elderly /Education & Training	London	NW9 5AB	2008			£12,500	Joan & Robin Alvarez				Yes
Jewish Care	8443	802559	Religious Activities/Health/Elderly /Education & Training	London	NW9 5AB	2008			£12,500	Simonne & Barry Angel				Yes
Jewish Care	8445	802559	Religious Activities/Health/Elderly /Education & Training	London	NW9 5AB	2008			£12,500	John Austin				Yes
Jewish Care	8446	802559	Religious Activities/Health/Elderly /Education & Training	London	NW9 5AB	2008			£12,500	Sharon & Edward Azouz				Yes

Export to CSV

How is it researched?

- The information is gathered from websites, accounts and other public domain sources.
- It is then edited and checked by Factory researchers before being uploaded.

Is it all in the public domain?

- Yes, for every record in the database we provide a direct link to the website page or document from which the data comes.
-this opens in a separate window.

Example search

Link to Web Source
http://www.aberlour.org.uk/boardofgovernors.aspx
http://www.aberlour.org.uk/boardofgovernors.aspx

What does Factory Phi contain?

- Donations and donors to UK nonprofits.
- Trustees and patrons of leading UK charities.
- Recipients include charities, universities, museums, arts organisations and political parties.


How can I search Factory Phi?

- Factory Phi is fully searchable in any field, and in any combination of fields.
- You can also search using **partial** words.

Example

A "contains" search -to find donors whose surnames are either "Smith" or "Goldsmith" or Smithies etc.

Example search

Name/Donor_Name contains  smith

More advanced searches

- You can use Boolean methods for finding several criteria at a time.

Example search

Individual Donor Surname

Example

To find donors with surnames of either "Smith" or "Jones", use the **Boolean** search with selections separated by "or".

More advanced searches *cont.*

- Note :At the top left-hand side of the Search page is a **Conditions** selector box.
- For searches involving more than one search box, you have the default choice of returning the fewer results that meet all search criteria simultaneously, or, the larger number of results for any of the search criteria.

Fewer Results

All the conditions required ▼

Recipient is equal to ▼

Charity Commission No. is equal to ▼

Activity/Type contains ▼ Arts

Recipient City is equal to ▼ London

Or

More Results

Any of the conditions required ▼

Recipient is equal to ▼

Charity Commission No. is equal to ▼

Activity/Type contains ▼ Arts

Recipient City is equal to ▼ London

How do I get started?

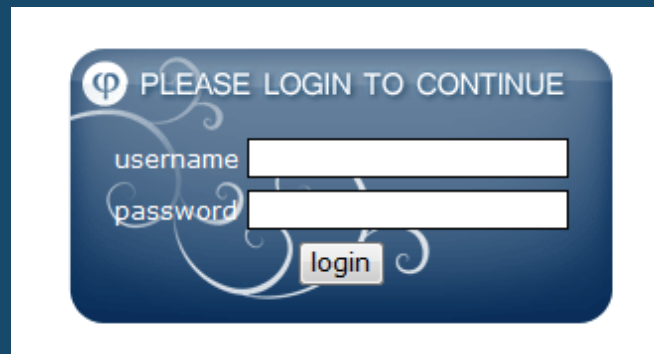
- Simply go to the Factory website www.factory.com and click on the Phi Login link to the left of the home page screen.



The screenshot shows the Factory website home page. The header includes the 'factory' logo with the tagline 'knowledge for good' and a navigation menu with links for Home, Knowledge For Good, Services, Markets, Tools, and About Us. The main content area is divided into two columns. The left column, titled 'Factory Tools', contains four links: 'Supporting Philanthropy', 'New Trust Update', 'In-Depth Profiling', and 'Phi Online Database Login'. A yellow callout bubble with the text 'Click Here' points to the 'Phi Online Database Login' link. The right column, titled 'Welcome to Factory', contains a welcome message, a paragraph about the organization's focus on strategic funding, a paragraph about the services offered, and a contact invitation. At the bottom of the right column is a 'Share Training Online' section. The 'factory phi' logo is prominently displayed at the bottom center of the page.

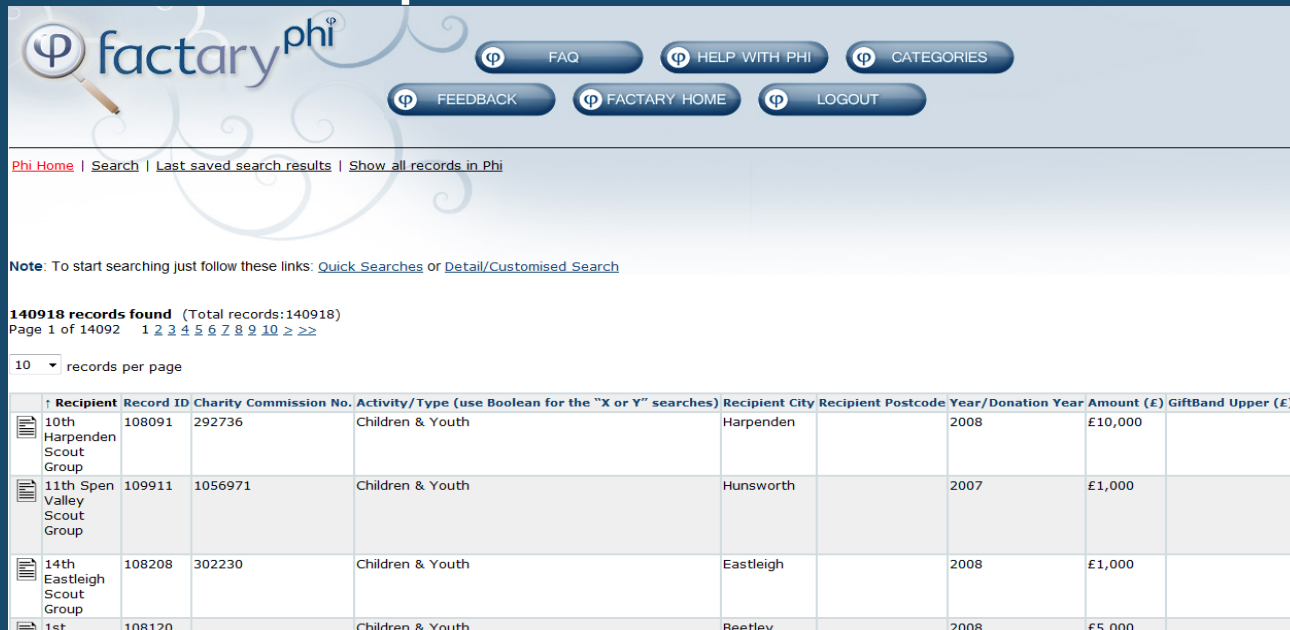
How do I get started? (2)

- At the Factory Phi login page just enter your username and password.
(You'll receive these when you subscribe).

A screenshot of a login form for Factory Phi. The form is dark blue with rounded corners and features a white Phi symbol in a circle at the top left. The text "PLEASE LOGIN TO CONTINUE" is displayed in white at the top. Below this, there are two white input fields: the first is labeled "username" and the second is labeled "password". A white "login" button is positioned below the password field. The entire form is set against a white background with decorative white swirls.

How do I get started? (3)

- You'll be taken to the Factory Phi home page, showing the complete table of data and further options.



The screenshot shows the Factory Phi website interface. At the top, there is a logo for 'factory phi' and a navigation menu with buttons for 'FAQ', 'HELP WITH PHI', 'CATEGORIES', 'FEEDBACK', 'FACTORY HOME', and 'LOGOUT'. Below the navigation, there are links for 'Phi Home', 'Search', 'Last saved search results', and 'Show all records in Phi'. A note states: 'Note: To start searching just follow these links: [Quick Searches](#) or [Detail/Customised Search](#)'. Below the note, it says '140918 records found (Total records:140918)' and 'Page 1 of 14092' with pagination links. A dropdown menu shows '10 records per page'. The main content is a table with the following columns: Recipient, Record ID, Charity Commission No., Activity/Type (use Boolean for the "X or Y" searches), Recipient City, Recipient Postcode, Year/Donation Year, Amount (£), GiftBand Upper (£), and C.

Recipient	Record ID	Charity Commission No.	Activity/Type (use Boolean for the "X or Y" searches)	Recipient City	Recipient Postcode	Year/Donation Year	Amount (£)	GiftBand Upper (£)	C
10th Harpenden Scout Group	108091	292736	Children & Youth	Harpenden		2008	£10,000		
11th Spen Valley Scout Group	109911	1056971	Children & Youth	Hunsworth		2007	£1,000		
14th Eastleigh Scout Group	108208	302230	Children & Youth	Eastleigh		2008	£1,000		
1st	108120		Children & Youth	Beetlev		2008	£5,000		

How do I get started? (4)

- Click on “Detail/Customised Search” to be taken to the search page.

Phi Home | Search | Last saved search results | Show all records in Phi

Note: To start searching just follow these links: [Quick Searches](#) or [Detail/Customised Search](#)

140918 records found (Total 140918 records found)
Page 1 of 140918 records
Records per page

Recipient	Record ID	Charity Commission No.	Activity/Type (use Boolean for the "X or Y" searches)	Recipient City	Recipient Postcode	Year/Donation Year	Amount (£)	GiftBand	Upper (£)
10th Harpenden Scout Group	108091	292736	Children & Youth	Harpenden		2008	£10,000		
11th Spen Valley Scout Group	109911	1056971	Children & Youth	Hunsworth		2007	£1,000		
14th Eastleigh Scout Group	108208	302230	Children & Youth	Eastleigh		2008	£1,000		
1st	108120		Children & Youth	Beetlev		2008	£5,000		

Click Here

How do I get started? (5)

- The search page is quite comprehensive but easy to use. This is where you enter your search criteria...*(read on for suggestions)*.....

Search for records in Phi

All the conditions required ▼

Recipient is equal to ▼

Record ID is equal to ▼

Charity Commission No. is equal to ▼

Activity/Type (use Boolean for the "X or Y" searches) contains ▼

Recipient City is equal to ▼

Recipient Postcode is equal to ▼

1st Part of Recipient PostCode (enter the 1st half of the postcode) is equal to ▼

Year/Donation Year ▼

Amount £ is equal to ▼

GiftBand Upper £ is equal to ▼

GiftBand Lower £ is equal to ▼

DONOR'S NAME is equal to ▼

Individual's Title is equal to ▼

Individual's 1st Name is equal to ▼

How will Factory Phi help my fundraising or development programme?

- With Factory Phi you can:
 - Find donations to any type of cause
 - Find donations to a specific non-profit
 - Find philanthropists who support a particular cause, or who give to causes in an area
 - Check your donor's other philanthropic interests
 - Check and improve on your strategy

Find donations by cause

- You can search on any cause, or “**Activity/Type**” of charitable activity. *Note: There are pull-downs for easy selection*

Example

Search on “Environment” to find all the donations in Factory Phi to environmental organisations.

Activity/Type (use Boolean for the “X or Y” searches) contains Environment

- Instantly export your search results into an Excel file. Just click “**Export Results**” at the bottom left-hand side of the table.

Find donations to a specific charity

- In the Advanced Search page, click in the “**Recipient**” field and use the “Contains” operator from the drop down list and enter the name of the charity, or any part of its name.
- Then Click Search.

Find philanthropists who support a particular type of cause

- In the Quick Search box, click on “**Activity/Type**” in the drop down list and select the type of cause (for example “Environment”).
 - *Then Click Search.*

Find donors who have given to nonprofits in a geographic area

- In the Advanced Search page, chose the “Left Postcode” search box, use “**starts with**”.
 - Enter the first two letters of the postcode for the geographic area.

Example

Search on “EH” to find all the recipient organisations in Edinburgh.

Example search

1st Part of Recipient PostCode (enter the 1st half of the postcode)

- Note that the search is for the recipient organisation geographic area - not the donor.

Check your donor's other philanthropic interests

Example

You have a supporter or donor and want to find out her other donations and affiliations

- In the Advanced Search page, click on “Donor Name” , enter your supporter’s name, use “Contains” then Click Search.

Check your strategy

Example

Your organisation is planning a new appeal in the field of animal welfare. Which other organisations have had notable gifts in this field? How much are donors giving? Who are our competitors? Who are the prospects?

- By using combinations of Advanced Search options you can see who's giving to what, when and where.
- Bear in mind that Factory Phi ONLY reports on donations known in the public domain. It is not a listing of all donations to all causes.

Can I download information?

- Yes. It's fast and easy. Just carry out a search, then click on the "Export" button in the menu choices at the bottom of the table. (There is however a limit of 18,000 records at a time to export).

Example search

	A	B	C	D	E	F	G	H	I	J
1	Recipient	RecordID	Charity_Con	Type	Recipient_C	Recipient_P	Year/Donati	Amount*	GiftBand_Up	GiftBand_Lo
2	London School of Economics and Political Science (LSE)	27262		Education &	London	WC2A 2AE	2008			£95,000
3	London School of Economics and Political Science (LSE)	27286		Education &	London	WC2A 2AE	2008			£95,000
4	London School of Economics and Political Science (LSE)	27312		Education &	London	WC2A 2AE	2008			£95,000
5	London School of Economics and Political Science (LSE)	29386		Education &	London	WC2A 2AE	2007			£79,000
	London School of Economics	108682	Educa	Education &	London	WC2A 2AE	2007			£79,000
				Education &	London	WC2A 2AE	2007			£79,000
				Education &	Sheffield	S10 2TN	2008			£50,000
				35825 Children & Ye	London	WC1N 1LE	2008			£25,000
				35197 Health	London	SW3 6JJ	2007			£99,999
	London School of Hygiene & Tropical Medicine	108877	Educa	71487 Arts, Culture,	London	NW1 8EH	2006			£25,000
				'T Arts, Culture,	London	W1U 3BN	2006			£25,000
				12559 Religious Act	London	NW9 5AB	2008			£12,500

Click here to export to a spreadsheet

[Export to CSV \(for importing into MS Excel etc.\)](#)

How many records are there in Factory Phi?

- There are currently over 330,000 records, all drawn from public domain sources.
- This represents approximately £17+ billion in donations recorded in Factory Phi.
- Numbers will increase continually, as our research continues.

Can anyone subscribe to Factory Phi?

- Any non-profit organisation in the EU can subscribe to Factory Phi.
- Special conditions apply to freelancers, consultants and organisations outside the EU.

What does my annual subscription include?

- Unlimited access to the database, 24/7.
- Unlimited searches in the database.
- Fully searchable fields – text and numbers.
- Instant, free, download of information into an Excel file.
- ...and a monthly newsletter on giving trends and significant donations made in the UK.

How much is a subscription?

- For non-profits organisations in the EU, annual subscription to Factory Phi is £500+VAT.
- Special conditions apply to freelancers, consultants and organisations outside the EU.

How do I subscribe?

- Just contact us at our Bristol office:-
 - Tel : 0117 916 6740
- Or
 - Send an email to Shaun Gardiner - shaung@factory.com

We can also setup a brief online demo for all those interested.